

Scott McKain

\$20,000 to \$30,000

Helping Companies Enhance Profitability & Loyalty by Teaching How to Sell Uniquely

Scott McKain is an internationally known authority who helps organizations create distinction in every phase of business and teaches the "Ultimate Customer Experience." Scott creates captivating presentations and bestselling books which clearly reveal how to create more compelling connections between you and your customers and how to stand out and move up, regardless of the economic climate in your industry.

His presentations benefit from three decades of experience, combined with his innate talent for articulating successful ideas. McKain has spoken before and consulted for the world's most influential corporations.

Scott has been honored with induction into the "Professional Speakers Hall of Fame." He is a member of "Speakers Roundtable" — an elite, invitation-only group of twenty business speakers considered by many to be among the best in the world.

Video: [Customer Service Lessons from "Taxi Terry" by Business Speaker Scott McKain](#)



Mark Sanborn

\$20,000 to \$30,000

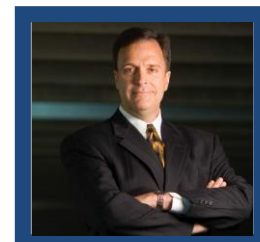
Developing Leaders in Business and in Life

As president of Sanborn & Associates, Mark Sanborn is an international bestselling author and noted expert on leadership, team building, customer service, change and helping individuals and organizations turn the ordinary into the extraordinary. But more than this, the mission of Sanborn & Associates is to transform knowledge into application to create a generation of leaders who make a positive difference, regardless of title.

Mark understands that our highest impact as leaders comes when we transcend the organization and bring leadership into our homes and communities as well.

Mark holds the Certified Speaking Professional designation from the National Speakers Association (NSA) and is a member of the Speaker Hall of Fame. He was recently honored with the Cavett Award, the highest honor the NSA bestows on its members, in recognition of his outstanding contributions to the speaking profession. Mark is also a member of the exclusive Speakers Roundtable, made up of 20 of the top speakers in America.

Video: [How to Provide Extraordinary Customer Service: The Fred Factor](#)



Shep Hyken

\$15,000 to \$20,000

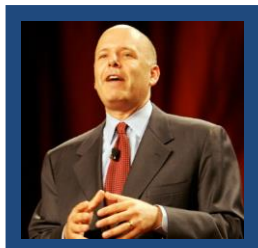
Build Credibility, Trust and Confidence with Your Customers

Shep Hyken, CSP, CPAE is a customer service expert, professional speaker and bestselling author who works with companies and organizations who want to build loyal relationships with their customers and employees. His articles have been read in hundreds of publications, and he is the author of Moments of Magic®, The Loyal Customer, The Cult of the Customer, The Amazement Revolution and Amaze Every Customer Every Time.

He is the creator of The Customer Focus™, a customer service training program which helps clients develop a customer service culture and loyalty mindset. (Now available as an online/web-based training program!)

On August 4, 2008, Shep Hyken was inducted into the CPAE Speaker Hall of Fame at the 2008 National Speakers Association Convention in New York City. Up to 5 people a year are admitted into the CPAE (Council of Peers Award of Excellence) Speaker Hall of Fame since its creation in 1977. Shep received this prestigious acknowledgement on his 25th anniversary of being in the speaking business.

Video: [Watch Shep Hyken in Action!](#)



Joe Calloway

\$15,000 to \$20,000

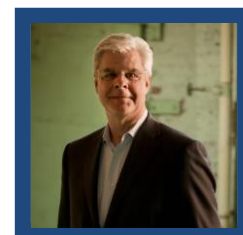
Unlocking Maximum Potential: Helping Great Companies Get Even Better

Joe Calloway's workshops and interactive keynote presentations help develop leaders, create more effective teams, and improve performance for successful businesses who know that they can, and should, be doing more with the people and resources that they already have. Joe helps organizations focus on what is truly important, inspires constant improvement, and motivates people to immediate action.

Joe's latest book & presentation, Magnetic - The Art Of Attracting Business, is about how to harness the power of excellent, consistent performance to turn your company into a magnet for new customers, new clients, new business. The key is to do what very few businesses do - be intentional, strategic, and tactically focused on creating customer experiences that drive the growth you want.

Although Joe has been inducted into the Speakers Hall of Fame, he doesn't do traditional "speeches." Instead, Joe actively engages people in highly interactive keynotes and workshops that challenge assumptions and create new ways of thinking.

Video: [Unlocking Your Potential](#)



Anthony Iannarino

\$15,000 to \$20,000

Helping Clients Move from Product & Service to a Higher Level of Value, that of a Trusted Advisor

Anthony Iannarino is a highly respected international speaker, author, entrepreneur, and sales leader who focuses on helping salespeople and sales organizations grow, develop, and reach their full potential. Anthony is best known for his work at The Sales Blog, which has helped him gain recognition as a top thought leader in sales strategy.

Anthony is the designer of Level 4 Value Creation™, a proprietary methodology for moving from product, service, and solution to a higher level of value, that of a trusted advisor, or what Anthony has labeled a Level 4 Value Creator. The learning focuses on creating more value throughout the entire sales process, generating more opportunities, converting those opportunities to wins at a higher margin, and to increase wallet share within existing clients.

Whether he is speaking at a sales conference or at a sales kickoff meeting, Anthony engages an audience from start-to-finish. His thought-provoking talks are rich with actionable ideas that can be applied immediately. Anthony is also known for infusing humor, story, and playfulness into his keynotes and workshops.

Video: [Sales Kickoff Video Demo](#)

