Send Clients Highly Personalized Birthday Greetings Using ChatGPT



SET UP YOUR ACCOUNT AT chat.openai.com



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INSTRUCTIONS IN THE PROMPT BOX:



Act like a historian. Give me 5 notable and memorable events that occurred on [month and day].

Include the exact dates but don't go farther back than 1900.

Omit negative events such as war. Make sure the events are more positive and inspirational.

Omit controversial events in the areas of politics, religion, etc.



HERE'S WHAT CHATGPT PROVIDED:

May 7th, 1927 - The Academy of Motion Picture Arts and Sciences was founded in Beverly Hills, California, with the aim of promoting excellence in the film industry and recognizing outstanding achievements in filmmaking.

May 7th, 1954 - British runner Roger Bannister became the first person in history to run a mile in under four minutes, breaking a long-standing record and inspiring countless others to push the boundaries of human achievement.

May 7th, 1965 - The first commercial communications satellite, Early Bird, was launched into orbit, making it possible for television broadcasts and other communication signals to be sent around the world, which revolutionized global communications and paved the way for modern satellite technology.

May 7th, 1986 - American astronaut Robert Crippen and space shuttle Challenger's crew deployed the SATCOM K1 satellite during the shuttle's first mission after the Challenger disaster, marking a significant milestone in the recovery of the U.S. space program.

May 7th, 1994 - Norway's most famous painting, "The Scream" by Edvard Munch, was recovered by Norwegian authorities after it was stolen from a museum in Oslo three months earlier. The painting's recovery was hailed as a triumph of international cooperation and a victory against art theft.





NOW, LET'S CLEAN IT UP

CHATGPT PROMPT: SHOW THIS LIST IN BRIEF BULLET FORM



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- May 7th, 1994: Norway's most famous painting, "The Scream" by Edvard Munch, was recovered by Norwegian authorities after it was stolen from a museum in Oslo three months earlier.

LET'S CREATE THE EMAIL

CHATGPT PROMPT:

DRAFT AN EMAIL USING THE LIST YOU CREATED CELEBRATING SOMEONE'S BIRTHDAY WHO WAS BORN ON [MONTH, DAY].

MAKE THE EMAIL WARM AND PERSONABLE. THE EMAIL IS BEING SENT TO A CLIENT.

MAKE THE EMAIL NO MORE THAN 150 WORDS.

USE ONE TO TWO SENTENCES PER PARAGRAPH.

MAKE THE OPENING SENTENCE UNCOMMON.





VOILÀ!

Dear [Client],

Wishing you a very happy birthday on this special day! Did you know that some truly amazing events have happened on May 7th throughout history? Here are just a few:

- In 1927, the Academy of Motion Picture Arts and Sciences was founded.
- In 1954, Roger Bannister broke the world record by running a mile in under four minutes.
- In 1965, the first commercial communications satellite, Early Bird, was launched into orbit.
- In 1986, the SATCOM K1 satellite was deployed during the first mission after the Challenger disaster, marking a significant milestone in the recovery of the U.S. space program.
- In 1994, Norway's most famous painting, "The Scream" by Edvard Munch, was recovered after it was stolen from a museum in Oslo.

But today, the most important celebration is your birthday! I just wanted to take a moment to thank you for being an amazing client and to let you know how much we appreciate your business. May your day be filled with joy, laughter, and all your favorite things.

Warmest wishes,

[Your name]





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