

# Wholesaler Masterminds Speakers Bureau CONFERENCE SUCCESS PLANS

*Helping Distributors Maximize  
Their Industry Conference ROI*

## CLASSIC Success Plan

**Pre-Conference Call:** We work closely with you and the Speaker to outline a clear plan to ensure you have a successful conference

**Pre-Event Marketing:** We partner with you and the Speaker to develop pre-event outreach that results in both session anticipation and attendance

**Customized Sign-in/Sign-out Sheets:** Specifically designed to further increase wholesaler post-event advisor appointments

**One Speaking Engagement:** Action-oriented, results driven and customized to fit your firm's needs

**Enhanced Display Booth Traffic:** Ensure your booth is one of the top advisor attractions at the conference

**Post-Event Wholesaler Deliverable:** Create a call-to-action for your wholesalers designed to secure post conference advisor appointments

## ENHANCED Success Plan

**Everything in the  
Classic Plan PLUS:**

**Pre-Event Video:** Personalized 1-2 minute Speaker video; enabling advisors to understand the benefits of why they should attend your session

**Speaker Working Your Booth:** Have the Speaker positioned at your booth to answer additional questions and create more attendee visitors

**Advisor Custom Coaching Sessions:** One on one Speaker coaching sessions with your selected advisor clients and/or prospects

**Onsite Book Signing:** Same day, personalized book signings at your booth to drive traffic (if applicable)

## MAXIMIZED Success Plan

**Everything in the  
Classic + Enhanced Plans PLUS:**

**Same Day Second Presentation:** Add an additional presentation to extend your firm's message

**Pre-Event VIP Dinner:** Exclusive opportunity for your guests to mingle with our subject matter experts; gets the right attendees to your dinner function

**Post-Event Webinar:** Speaker delivers 30-minute post-event webinar to reinforce the message and add additional touchpoints

**Post-Event Video(s):** Have the Speaker create up to three post-event videos to reinforce advisor learnings and your firm's message

## Additional Plan Options *Available to be added to any plan*

- Custom podcast with Speaker for distribution to client-advisors post event
- Wholesaler Masterminds Schedulers outreach. Professional scheduler contact campaign to promote attendance. Available in multiples of 10 hours.

**Wholesaler  Masterminds®  
Speakers Bureau**

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To book a speaker or find out more information please call 855-808-6867 or email [info@wholesalermasterminds.com](mailto:info@wholesalermasterminds.com)