

Wholesaler Masterminds Speakers Bureau CONFERENCE SUCCESS PLANS

*Helping Distributors Maximize
Their Industry Conference ROI*

CLASSIC Success Plan

Pre-Conference Call: We work closely with you and the Speaker to outline a clear plan to ensure you have a successful conference

Pre-Event Marketing: We partner with you and the Speaker to develop pre-event outreach that results in both session anticipation and attendance

Customized Sign-in/Sign-out Sheets: Specifically designed to further increase wholesaler post-event advisor appointments

One Speaking Engagement: Action-oriented, results driven and customized to fit your firm's needs

Enhanced Display Booth Traffic: Ensure your booth is one of the top advisor attractions at the conference

Post-Event Wholesaler Deliverable: Create a call-to-action for your wholesalers designed to secure post conference advisor appointments

ENHANCED Success Plan

**Everything in the
Classic Plan PLUS:**

Pre-Event Video: Personalized 1-2 minute Speaker video; enabling advisors to understand the benefits of why they should attend your session

Speaker Working Your Booth: Have the Speaker positioned at your booth to answer additional questions and create more attendee visitors

Advisor Custom Coaching Sessions: One on one Speaker coaching sessions with your selected advisor clients and/or prospects

Onsite Book Signing: Same day, personalized book signings at your booth to drive traffic (if applicable)

MAXIMIZED Success Plan

**Everything in the
Classic + Enhanced Plans PLUS:**

Same Day Second Presentation: Add an additional presentation to extend your firm's message

Pre-Event VIP Dinner: Exclusive opportunity for your guests to mingle with our subject matter experts; gets the right attendees to your dinner function

Post-Event Webinar: Speaker delivers 30-minute post-event webinar to reinforce the message and add additional touchpoints

Post-Event Video(s): Have the Speaker create up to three post-event videos to reinforce advisor learnings and your firm's message

Additional Plan Options *Available to be added to any plan*

- Custom podcast with Speaker for distribution to client-advisors post event
- Wholesaler Masterminds Schedulers outreach. Professional scheduler contact campaign to promote attendance. Available in multiples of 10 hours.

**Wholesaler  Masterminds®
Speakers Bureau**
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To book a speaker or find out more information please call 855-808-6867 or email info@wholesalermasterminds.com