# Millionaire Wholesaler Survey: Keys to Success From the Most Successful



Ways In Which Leaders Can
Ensure That The Money Spent on
Wholesalers Is Not Wasted
Because They Don't Have
All The Right Skills

"I'm just another suit in another office carrying another briefcase"



# WHAT'S YOUR MINISTER OF THE PROPERTY OF THE PR





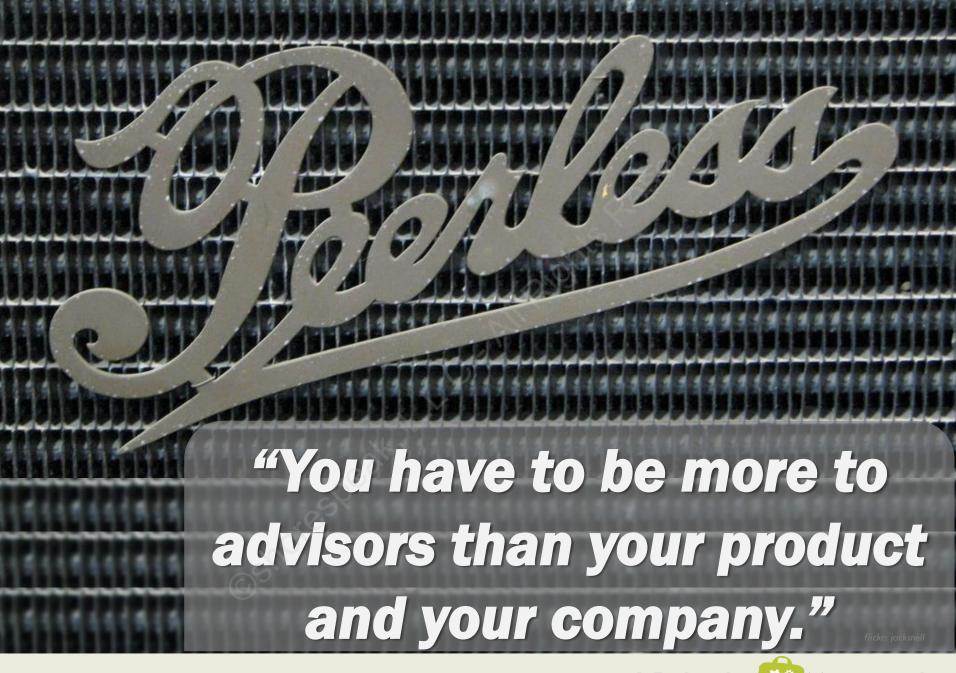


#### **The Typical Wholesaler**



# **Great Wholesale**





#### The Revenue Generator

THE CASE STUDY

## Client Experience Consultant

THE CASE STUDY



#### "I'm not 100% sure I know how to do the job"

"Nobody cares how much you know, until they know how much you care." ~Theodore Roosevelt



Pat Allen @RockTheBoatMKTG - Jan 15

"Wholesalers never Google me. Just lazy"--why advisor recon is important
bit.ly/1aFPEfh via @shorespeak



Jamie Cox @jamesacoxiii - Jan 15

@MichaelKitces @RockTheBoatMKTG @shorespeak they're so dialed into leading w/
product, they overlook the obvious-who we serve, who we are...



MichaelKitces @MichaelKitces Jan 15
@jamesacoxiii They're thinking "quantity over quality" is my guess. Smile & dial, figure it out later. @RockTheBoatMKTG @shorespeak



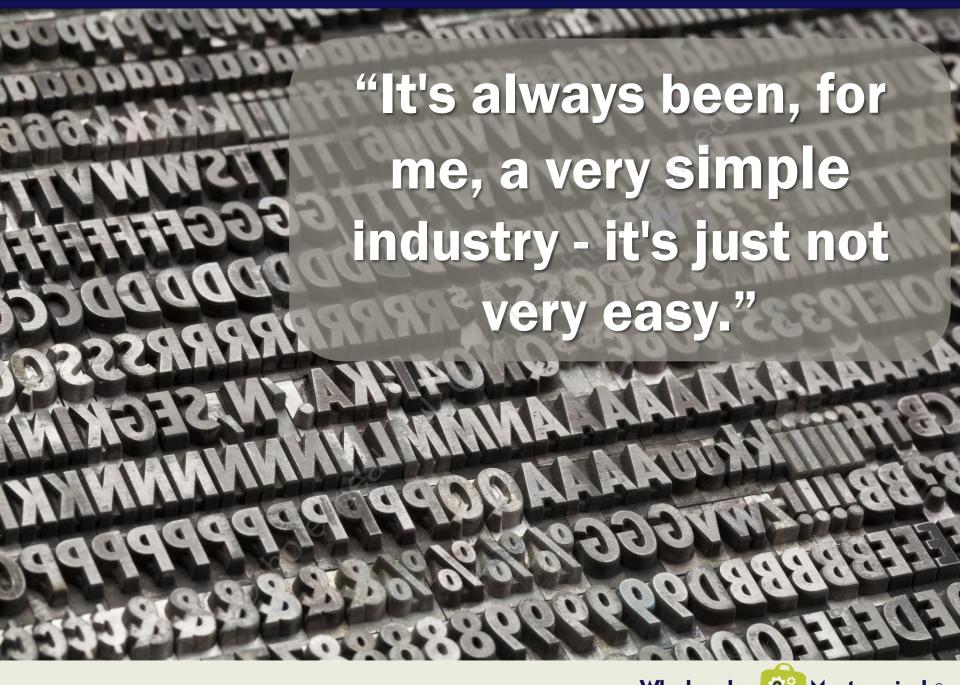
Jamie Cox @jamesacoxiii - Jan 15
@MichaelKitces @RockTheBoatMKTG @shorespeak I know. What are they thinking?

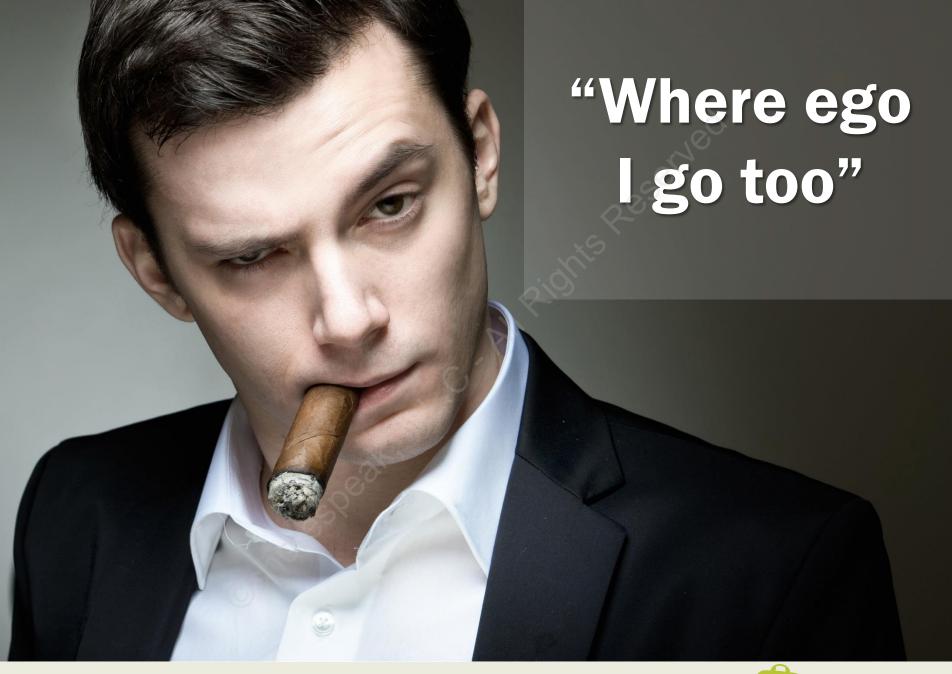


"Listening is such a huge part of what we do"



"You need to be up on what's new, what's current and what's relevant"





"Living within your means today is a path to great wealth tomorrow"





**2015** Wholesaler Masterminds® Business Plan

Wholesaler Masterminds® SWOT Worksheet

15 Sales Rules to Live and Die By

Brotherhood of the Bag, A Wholesaler's Handbook

Sign-up: Sunday Night Email



#### Send an email to: mmi@wholesalermasterminds.com

#### NO Subject Required NO Message Required

#### WHOLESALER SUCCESS FORMULA

+ CQ

### "I've had a pretty long career of just good enough"